

# dm drogerie markt doo in Retailing (Bosnia-Herzegovina)

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Date: January 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: D25512B8C4AEN

## Abstracts

dm-Drogerie Markt is one of the most socially responsible companies in Bosnia-Herzegovina. It regularly supports the communities it targets, stressing that companies are there to serve people, not the other way around. Such alignment of priorities helps dm-Drogerie Markt build and sustain strong consumer loyalty, which is the cornerstone of its success in Bosnia-Herzegovina. The company will continue its organic growth in Bosnia-Herzegovina over the forecast period, increasingly expanding its...

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