

dm-Drogerie Markt doo in Home Care (Slovenia)

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Abstracts

The strategic direction of dm-Drogerie Markt doo includes a continued focus on the development of its private label products and the expansion of the company's private label portfolio. Dm's private label products are well known for their quality and are well received even by the most discriminate local Slovenian consumers. Dm is constantly expanding its brand and private label portfolios within beauty and personal care, home care, tissue and hygiene, packaged food and beverages, and dietary supp...

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Contents

Strategic Direction

Key Facts

Summary 1 Dm-Drogerie Markt Doo: Key Facts

Summary 2 Dm-Drogerie Markt Doo: Operational Indicators

Competitive Positioning

Summary 3 Dm-Drogerie Markt Doo: Competitive Position 2016

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