

# dm-Drogerie Markt doo in Home Care (Bosnia-Herzegovina)

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## Abstracts

dm-Drogerie Markt constantly ranks high as one of the most desired employers in the country and tops consumer satisfaction rankings. Furthermore, the retailer utilises every chance to be socially responsible towards communities that it targets. These factors support strong consumer loyalty, which is the cornerstone of dm's success in Bosnia-Herzegovina. It will continue its organic growth in Bosnia-Herzegovina over the forecast period, increasingly expanding its product portfolio to extend beyon...

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