

dm drogerie markt doo in Beauty and Personal Care (Bosnia-Herzegovina)

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Date: June 2013

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: D77D38093FBEN

Abstracts

dm drogerie markt doo operates in Bosnia-Herzegovina under the slogan “Tu me cijene, tu kupujem!” (“I’m appreciated here, I buy here”), and this sums up dm’s strategy to provide its customers with superior service at affordable prices. dm is one of few retail chains in Bosnia-Herzegovina which really do treat its customers with the highest respect. dm is confident that by providing a superior shopping experience it will be able to increase its customer satisfaction levels and engender a high...

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Contents

Strategic Direction

Key Facts

Summary 1 dm drogerie markt doo: Key Facts

Summary 2 dm drogerie markt doo: Operational Indicators

Internet Strategy

Company Background

Chart 1 dm drogerie markt doo: dm in Sarajevo

Private Label

Summary 3 dm drogerie markt doo: Private Label Portfolio

Competitive Positioning

Summary 4 dm drogerie markt doo: Competitive Position 2012

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