

dm Bulgaria EOOD in Retailing (Bulgaria)

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Abstracts

dm Bulgaria is expected to continue with the aggressive expansion of its store network during the forecast period. Official announcements indicate that the company plans to add at least eight new outlets annually over the forecast period, mainly in towns with populations of between 40,000 and 50,000.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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