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# Dl Comercio E Industria De Produtos Eletronicos Ltda in Consumer Electronics (Brazil)

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## Abstracts

DL Comercio e Industria de Produtos Eletronicos Ltda will continue to focus on maintaining price competitiveness so as to more effectively target low- and middle-income consumers. Recent launches by the company indicate that innovation as well as affordable prices will continue to play a key role in its expansion over the forecast period. In 2015 it introduced two new smartphones, the YZU DS3 and the YZU DS4, both of which offer 4G connectivity and other competitive features and sell for around...

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