

DKSH (Thailand) Co Ltd in Eyewear (Thailand)

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Abstracts

DKSH (Thailand) Ltd aims to maintain its leading position as a key distributor of a series of international branded spectacle frames and sunglasses in Thailand. A product guarantee is likely to be offered on all products by DKSH (Thailand). The company is likely to run an aggressive annual sales campaign under “DKSH Fair”. Special promotions will be offered at the fair with up to 70% off on all products including eyewear from brands such as Spyder, Police, Timberland, Guess and Diesel.

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