

DK Co A/S in Apparel and Footwear (Denmark)

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Abstracts

DK Co focused on expansion through acquisitions over the review period. Acquisitions included brands from BTX Group in 2012, IC Group in 2014 and the online store Bon'A Parte from Puccini Denmark towards the end of 2014. Over the forecast period, the company will focus more intensively on strengthening its newly acquired brands. Moreover, having sold its childrenswear brand Creamie to Brands4Kids in 2015, DK Co will concentrate exclusively on womenswear and menswear.

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