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DIY and Gardening - Sweden

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Abstracts

The Swedish DIY and gardening market has shown a strong growth year-on-year in the review period and 2008 was no exception to this. This growth was highly driven by Swedish media together with increasing disposable income invested in home restoration projects. However, in 2008 the world experienced a global economic crisis that put the high growth to an end. Swedes begun to postpone decisions to renovate their houses and the Swedish government saw a need to stimulate households' economies in...

Euromonitor International's DIY and gardening in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2004-2008, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market. Forecasts to 2013 illustrate how the market is set to change.

Product coverage: DIY, Gardening.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the DIY and gardening market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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DIY and Gardening
DIY
Building Materials
Hardware
Electrical Supplies
Hand Tools and Accessories
Power Tools and Accessories
Paint/home Decorating
Wall/floor/window Coverings
Plumbing/heating/cooling

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