

DIY, Home Improvement and Garden Centres in Singapore

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Abstracts

The recovery of the economy saw consumers spending on DIY and home improvement, as well as on their gardens, purchasing items which they had previously avoided during the recession. As the economy grew stronger, consumers took a keener interest in home improvement and started refurbishing their surroundings.

Euromonitor International's DIY, Home Improvement and Garden Centres in Singapore report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Chained Forecourt Retailers, Independent Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the DIY, Home Improvement and Garden Centres market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Channel Formats

Chart 1 DIY, Home Improvement and Garden Centres: Home-Fix in Singapore

Channel Data

Table 1 DIY, Home Improvement and Garden Centres: Value Sales, Outlets and Selling Space 2006-2011

Table 2 DIY, Home Improvement and Garden Centres: Value Sales, Outlets and Selling Space: % Growth 2006-2011

Table 3 DIY, Home Improvement and Garden Centres Company Shares by Value 2007-2011

Table 4 DIY, Home Improvement and Garden Centres Brand Shares by Value 2008-2011

Table 5 DIY, Home Improvement and Garden Centres Brand Shares by Outlets 2008-2011

Table 6 DIY, Home Improvement and Garden Centres Brand Shares by Selling Space 2008-2011

Table 7 DIY, Home Improvement and Garden Centres Forecasts: Value Sales, Outlets and Selling Space 2011-2016

Table 8 DIY, Home Improvement and Garden Centres Forecasts: Value Sales, Outlets and Selling Space: % Growth 2011-2016

Executive Summary

Healthy Economic Growth Has A Positive Impact on Retailing

Completion of the Two Integrated Resorts Contributes To Growth

Major Players Expand Aggressively

Grocery Retailers Maintain Leading Positions in Retailing

Healthy Performance Is Expected Over the Forecast Period

Key Trends and Developments

Economic Conditions

Internet Retailing

Government Regulation

Private Label

Increased Tourist Arrivals Drive Growth

Major Players Expand Aggressively

Market Indicators

Table 9 Employment in Retailing 2006-2011

Market Data

Table 10 Sales in Retailing by Category: Value 2006-2011
Table 11 Sales in Retailing by Category: % Value Growth 2006-2011
Table 12 Sales in Retailing by Grocery vs Non-Grocery 2006-2011
Table 13 Sales in Store-Based Retailing by Category: Value 2006-2011
Table 14 Sales in Store-Based Retailing by Category: % Value Growth 2006-2011
Table 15 Sales in Non-Grocery Retailers by Category: Value 2006-2011
Table 16 Sales in Non-Grocery Retailers by Category: % Value Growth 2006-2011
Table 17 Sales in Non-store Retailing by Category: Value 2006-2011
Table 18 Sales in Non-store Retailing by Category: % Value Growth 2006-2011
Table 19 Retailing Company Shares: % Value 2007-2011
Table 20 Retailing Brand Shares: % Value 2008-2011
Table 21 Store-Based Retailing Company Shares: % Value 2007-2011
Table 22 Store-Based Retailing Brand Shares: % Value 2008-2011
Table 23 Non-Grocery Retailers Company Shares: % Value 2007-2011
Table 24 Non-Grocery Retailers Brand Shares: % Value 2008-2011
Table 25 Non-store Retailing Company Shares: % Value 2007-2011
Table 26 Non-store Retailing Brand Shares: % Value 2008-2011
Table 27 Forecast Sales in Retailing by Category: Value 2011-2016
Table 28 Forecast Sales in Retailing by Category: % Value Growth 2011-2016
Table 29 Forecast Sales in Store-Based Retailing by Category: Value 2011-2016
Table 30 Forecast Sales in Store-Based Retailing by Category: % Value Growth 2011-2016
Table 31 Forecast Sales in Non-Grocery Retailers by Category: Value 2011-2016
Table 32 Forecast Sales in Non-Grocery Retailers by Category: % Value Growth 2011-2016
Table 33 Forecast Sales in Non-store Retailing by Category: Value 2011-2016
Table 34 Forecast Sales in Non-store Retailing by Category: % Value Growth 2011-2016
Appendix
Operating Environment
Cash and Carry
Sources
Summary 1 Research Sources

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