

DIY, Home Improvement and Garden Centres in the United Arab Emirates

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Abstracts

DIY, home improvement and garden centres suffered from the lingering impact of the economic downturn and the bursting of the Dubai real estate bubble in 2011. With real estate prices remaining low and rents also being low, owner-occupiers and landlords were reluctant to invest in their properties. Consumer spending in DIY, home improvement and garden centres was also constrained due to ongoing economic uncertainty, with many consumers being keen to build up their savings and thus reducing...

Euromonitor International's DIY, Home Improvement and Garden Centres in United Arab Emirates report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Chained Forecourt Retailers, Independent Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the DIY, Home Improvement and Garden Centres

market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2012

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Local Franchisees and Cooperatives Lead Sales

Steady Growth Ahead As Economy Picks Up

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