

DIY, Home Improvement and Garden Centres in Ireland

<https://marketpublishers.com/r/D82320806F9EN.html>

Date: March 2012

Pages: 47

Price: US\$ 990.00 (Single User License)

ID: D82320806F9EN

Abstracts

The near collapse of the Irish housing industry has been one of the most significant influences on the declines registered in DIY, home improvement and garden centres. In pre-recession Ireland, the construction and property industries were among the key drivers of the economy, with the property bubble peaking in 2006 in a climate of speculative construction and dramatically rising house prices. 2008 saw the property bubble burst and demand almost evaporating overnight, with house prices...

Euromonitor International's DIY, Home Improvement and Garden Centres in Ireland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the DIY, Home Improvement and Garden Centres market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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