

DIY, Home Improvement and Garden Centres in Ireland

<https://marketpublishers.com/r/D82320806F9EN.html>

Date: March 2012

Pages: 47

Price: US\$ 990.00 (Single User License)

ID: D82320806F9EN

Abstracts

The near collapse of the Irish housing industry has been one of the most significant influences on the declines registered in DIY, home improvement and garden centres. In pre-recession Ireland, the construction and property industries were among the key drivers of the economy, with the property bubble peaking in 2006 in a climate of speculative construction and dramatically rising house prices. 2008 saw the property bubble burst and demand almost evaporating overnight, with house prices...

Euromonitor International's DIY, Home Improvement and Garden Centres in Ireland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the DIY, Home Improvement and Garden Centres market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Channel Formats

Chart 1 DIY, Home Improvement and Garden Centres: Woodie's DIY in Ireland

Channel Data

Table 1 DIY, Home Improvement and Garden Centres: Value Sales, Outlets and Selling Space 2006-2011

Table 2 DIY, Home Improvement and Garden Centres: Value Sales, Outlets and Selling Space: % Growth 2006-2011

Table 3 DIY, Home Improvement and Garden Centres Company Shares by Value 2007-2011

Table 4 DIY, Home Improvement and Garden Centres Brand Shares by Value 2008-2011

Table 5 DIY, Home Improvement and Garden Centres Brand Shares by Outlets 2008-2011

Table 6 DIY, Home Improvement and Garden Centres Brand Shares by Selling Space 2008-2011

Table 7 DIY, Home Improvement and Garden Centres Forecasts: Value Sales, Outlets and Selling Space 2011-2016

Table 8 DIY, Home Improvement and Garden Centres Forecasts: Value Sales, Outlets and Selling Space: % Growth 2011-2016

Executive Summary

Irish Economy Continues To Struggle

Discounters Enjoying Strong Growth During the Downturn

Luxuries in Decline

Price Competition Remains Dynamic

Economy Will Continue To Struggle

Key Trends and Developments

Economic Blues

Traffic Rises on the Cyber Highway

Government Regulation

Private Label

Discounters

Ethical Shopping

Market Indicators

Table 9 Employment in Retailing 2006-2011

Market Data

Table 10 Sales in Retailing by Category: Value 2006-2011

Table 11 Sales in Retailing by Category: % Value Growth 2006-2011

Table 12 Sales in Retailing by Grocery vs Non-Grocery 2006-2011

Table 13 Sales in Store-Based Retailing by Category: Value 2006-2011

Table 14 Sales in Store-Based Retailing by Category: % Value Growth 2006-2011

Table 15 Sales in Non-Grocery Retailers by Category: Value 2006-2011

Table 16 Sales in Non-Grocery Retailers by Category: % Value Growth 2006-2011

Table 17 Sales in Non-store Retailing by Category: Value 2006-2011

Table 18 Sales in Non-store Retailing by Category: % Value Growth 2006-2011

Table 19 Retailing Company Shares: % Value 2007-2011

Table 20 Retailing Brand Shares: % Value 2008-2011

Table 21 Store-Based Retailing Company Shares: % Value 2007-2011

Table 22 Store-Based Retailing Brand Shares: % Value 2008-2011

Table 23 Non-Grocery Retailers Company Shares: % Value 2007-2011

Table 24 Non-Grocery Retailers Brand Shares: % Value 2008-2011

Table 25 Non-store Retailing Company Shares: % Value 2007-2011

Table 26 Non-store Retailing Brand Shares: % Value 2008-2011

Table 27 Forecast Sales in Retailing by Category: Value 2011-2016

Table 28 Forecast Sales in Retailing by Category: % Value Growth 2011-2016

Table 29 Forecast Sales in Store-Based Retailing by Category: Value 2011-2016

Table 30 Forecast Sales in Store-Based Retailing by Category: % Value Growth 2011-2016

Table 31 Forecast Sales in Non-Grocery Retailers by Category: Value 2011-2016

Table 32 Forecast Sales in Non-Grocery Retailers by Category: % Value Growth 2011-2016

Table 33 Forecast Sales in Non-store Retailing by Category: Value 2011-2016

Table 34 Forecast Sales in Non-store Retailing by Category: % Value Growth 2011-2016

Appendix

Operating Environment

Cash-and-carry

Definitions

Summary 1 Research Sources

I would like to order

Product name: DIY, Home Improvement and Garden Centres in Ireland

Product link: <https://marketpublishers.com/r/D82320806F9EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D82320806F9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970