+44 20 8123 2220
info@marketpublishers.com

DIY, Home Improvement and Garden Centres in Hungary

https://marketpublishers.com/r/D3B38C793C2EN.html
Date: April 2012
Pages: 36
Price: US$ 990.00 (Single User License)
ID: D3B38C793C2EN

Abstracts

Euromonitor International's DIY, Home Improvement and Garden Centres in Hungary report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the DIY, Home Improvement and Garden Centres market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

+44 20 8123 2220
info@marketpublishers.com

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Headlines
Channel Overview
Channel Formats
  Chart 1 DIY, Home Improvement and Garden Centres: Baumaxx in Budapest
  Chart 2 DIY, Home Improvement and Garden Centres: Bricostore in Budapest
  Chart 3 DIY, Home Improvement and Garden Centres: OBI in Budapest
  Chart 4 DIY, Home Improvement and Garden Centres: Praktiker in Budapest
Channel Data
  Table 1 DIY, Home Improvement and Garden Centres: Value Sales, Outlets and Selling Space 2006-2011
  Table 2 DIY, Home Improvement and Garden Centres: Value Sales, Outlets and Selling Space: % Growth 2006-2011
  Table 3 DIY, Home Improvement and Garden Centres Company Shares by Value 2007-2011
  Table 4 DIY, Home Improvement and Garden Centres Brand Shares by Value 2008-2011
  Table 5 DIY, Home Improvement and Garden Centres Brand Shares by Outlets 2008-2011
  Table 6 DIY, Home Improvement and Garden Centres Brand Shares by Selling Space 2008-2011
  Table 7 DIY, Home Improvement and Garden Centres Forecasts: Value Sales, Outlets and Selling Space 2011-2016
  Table 8 DIY, Home Improvement and Garden Centres Forecasts: Value Sales, Outlets and Selling Space: % Growth 2011-2016
Obi Hungary Retail Kft in Retailing (hungary)
Strategic Direction
Key Facts
  Summary 1 Obi Hungary Retail Kft: Key Facts
  Summary 2 Obi Hungary Retail Kft: Operational Indicators
Internet Strategy
Company Background
Private Label
Competitive Positioning
  Summary 3 Obi Hungary Retail Kft: Competitive Position 2011
Praktiker Építési- És Barkácspiacok Kft in Retailing (hungary)
Strategic Direction
Key Facts

+44 20 8123 2220
info@marketpublishers.com

Summary 4 Praktiker Építési- és Barkácspiacok Kft: Key Facts
Summary 5 Praktiker Építési- és Barkácspiacok Kft: Operational Indicators
Internet Strategy
Company Background
Private Label
Competitive Positioning
Summary 6 Praktiker Építési- és Barkácspiacok Kft: Competitive Position 2011
Executive Summary
Retailing Value Sales Decline Compared With the Previous Year
Independent Small Grocers Continues To Decline
Groceries Continue To Dominate Consumer Spending
Non-store Retailing Shows the Biggest Potential for Future Growth
Retail Sales Are Expected To Increase Over the Forecast Period
Key Trends and Developments
Economic Conditions
Internet Retailing
Government Regulation
Private Label
Changes in the Competitive Environment
Higher Rate of Vat From January 2012
Market Indicators
Table 9 Employment in Retailing 2006-2011
Market Data
Table 10 Sales in Retailing by Category: Value 2006-2011
Table 11 Sales in Retailing by Category: % Value Growth 2006-2011
Table 12 Sales in Retailing by Grocery vs Non-Grocery 2006-2011
Table 13 Sales in Store-Based Retailing by Category: Value 2006-2011
Table 14 Sales in Store-Based Retailing by Category: % Value Growth 2006-2011
Table 15 Sales in Non-Grocery Retailers by Category: Value 2006-2011
Table 16 Sales in Non-Grocery Retailers by Category: % Value Growth 2006-2011
Table 17 Sales in Non-store Retailing by Category: Value 2006-2011
Table 18 Sales in Non-store Retailing by Category: % Value Growth 2006-2011
Table 19 Retailing Company Shares: % Value 2007-2011
Table 20 Retailing Brand Shares: % Value 2008-2011
Table 21 Store-Based Retailing Company Shares: % Value 2007-2011
Table 22 Store-Based Retailing Brand Shares: % Value 2008-2011
Table 23 Non-Grocery Retailers Company Shares: % Value 2007-2011
Table 24 Non-Grocery Retailers Brand Shares: % Value 2008-2011
Table 25 Non-store Retailing Company Shares: % Value 2007-2011

+44 20 8123 2220
info@marketpublishers.com

Table 26 Non-store Retailing Brand Shares: % Value 2008-2011
Table 27 Forecast Sales in Retailing by Category: Value 2011-2016
Table 28 Forecast Sales in Retailing by Category: % Value Growth 2011-2016
Table 29 Forecast Sales in Store-Based Retailing by Category: Value 2011-2016
Table 30 Forecast Sales in Store-Based Retailing by Category: % Value Growth 2011-2016
Table 31 Forecast Sales in Non-Grocery Retailers by Category: Value 2011-2016
Table 32 Forecast Sales in Non-Grocery Retailers by Category: % Value Growth 2011-2016
Table 33 Forecast Sales in Non-store Retailing by Category: Value 2011-2016
Table 34 Forecast Sales in Non-store Retailing by Category: % Value Growth 2011-2016
Appendix
Operating Environment
Cash and Carry
Table 35 Cash and Carry: Sales Value 2006-2011
Table 36 Cash and Carry: Sales by National Brand Owner: Sales Value 2008-2011
Table 37 Cash and Carry: Number of Outlets by National Brand Owner: 2008-2011
Definitions
Sources
Summary 7 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: DIY, Home Improvement and Garden Centres in Hungary
Product link: https://marketpublishers.com/r/D3B38C793C2EN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/D3B38C793C2EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970