

DIY, Home Improvement and Garden Centres in Colombia

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Abstracts

Home improvement and hardware stores complement each other and dominate sales within the channel. Growth in house construction and a surplus of office space, together with the diversification in raw materials, no longer limited to just wood, as well as the opening of new chain stores helped DIY, home improvement and garden centres in Colombia maintain dynamic growth.

Euromonitor International's DIY, Home Improvement and Garden Centres in Colombia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the DIY, Home Improvement and Garden Centres market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Retailing Grows in 2011

Market Players Invest in the Market and Increase Their Presence

Small and Large Format Stores Are Crucial in Satisfying Demand

New Players Take Advantage of Fragmented Competitive Environment

Channel Diversification Will Drive Retail Sales Throughout the Forecast Period

Key Trends and Developments

Economic Growth Drives Consumption

Internet Retailing Still Small But Growing

Government Policies Push Free Trade and Foreign Direct Investment (fdi)

Private Label Most Popular in Grocery Retailing With Portfolios Expanding

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Growing Diversification of Retail Channels

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