

Dixons South East Europe SA in Retailing (Greece)

https://marketpublishers.com/r/D266B334FE8EN.html

Date: January 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: D266B334FE8EN

Abstracts

Dixons South East Europe plans to focus on prices and product variety, consumer services (such as after-sales services) and internet retailing. It has no immediate plans for outlet expansion, although it will be monitoring the profitability and efficiency of its current network and will implement outlet closures or relocations if necessary.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research



reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 Dixons South East Europe SA: Share of Sales Generated by Internet Retailing 2013-2015

Chart 1 Electronics and Appliance Specialist Retailers: Interior view, Kotsovolos, electronics and appliance specialist retailers in Thessaloniki

Private Label

Summary 2 Dixons South East Europe SA: Private Label Portfolio

Competitive Positioning

Summary 3 Dixons South East Europe SA: Competitive Position 2015



I would like to order

Product name: Dixons South East Europe SA in Retailing (Greece)

Product link: https://marketpublishers.com/r/D266B334FE8EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/D266B334FE8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970