

Dixons Carphone Plc in Consumer Electronics (United Kingdom)

https://marketpublishers.com/r/D0BAE01D9A1EN.html

Date: August 2017 Pages: 3 Price: US\$ 150.00 (Single User License) ID: D0BAE01D9A1EN

Abstracts

In the fourth quarter of 2016, Dixons Carphone recorded a strong increase in sales, showing that its business keeps expanding despite political instability due to Brexit. Exchange rates and consumer confidence will be the main issues for the company to address. It will continue to maintain its multi-channel approach and invest in particular in internet retailing.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Computers and Peripherals, Digital Cameras by Type, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics, Tablets by OS.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction Key Facts Summary 1 Dixons Carphone Plc: Key Facts Summary 2 Dixons Carphone Plc: Operational Indicators Company Background Chart 1 Dixons Carphone Plc: The Carphone Warehouse in Old Street, London Internet Strategy Private Label Summary 3 Dixons Carphone Plc: Private Label Portfolio Competitive Positioning Summary 4 Dixons Carphone Plc: Competitive Position 2016



I would like to order

Product name: Dixons Carphone Plc in Consumer Electronics (United Kingdom)

Product link: https://marketpublishers.com/r/D0BAE01D9A1EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/D0BAE01D9A1EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970