

Distribuidora Pedro Oller SA (DIPO) in Tissue and Hygiene (Costa Rica)

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Abstracts

Distribuidora Pedro Oller SA (DIPO) is expected to remain a strategic distribution partner for Procter & Gamble Interamericas over the forecast period. In this role, it will continue working to strengthen distribution of Procter & Gamble tissue and hygiene products in both modern and traditional retail channels in Costa Rica. In particular, it is expected that the company will focus on improving distribution coverage and securing more prominent shelf positions for the nappies/diapers brand...

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