

Distribuidora de Industrias Nacionales SA in Consumer Electronics (Chile)

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Abstracts

Distribuidora de Industrias Nacionales SA is expected to remain the key electronics and appliance specialist retailer in Chile through its ABC DIN brand, based on its national coverage and high recognition. The company expects to keep building long-term relationships with middle-income families; its traditional audience.

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Contents

Strategic Direction

Key Facts

Summary 1 Dick Smith Electronics Ltd: Key Facts

Summary 2 Dick Smith Electronics Ltd: Operational Indicators

Company Background

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Dick Smith Electronics Ltd: Competitive Position 2012

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