

Distra SA in Home Care (Morocco)

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Abstracts

The strategy of Distra SA in Morocco is to become the leader in laundry care and dishwashing care products in Morocco by offering products which accentuate effectiveness and time-saving features, with a wide coverage of all distribution channels across the country.

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Contents

Strategic Direction

Key Facts

Summary 1 Distra SA: Key Facts

Summary 2 Distra SA: Operational Indicators

Company Background

Production

Summary 3 Distra SA: Production Statistics 2013

Competitive Positioning

Summary 4 Distra SA: Competitive Position 2014

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