

Disruptors: The Genie in the Chatbot

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Abstracts

With the increasing demand for customization from retail, finance and various services industries, continuous development in conversational artificial intelligence were made to meet the need. The capability of chatbot grew significantly on a monthly basis; this report is to take a deep dive into the current technology drivers, use cases, and future outlook.

Euromonitor International's Disruptors: The Genie in the Chatbot global briefing offers insight on emerging geographies, key growth categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and brands, and offers strategic analysis of key factors influencing the market – be it new product developments, economic/lifestyle influences, distribution or pricing issues. From the latest innovations such as Smartphones, Ultrabooks and OLED TVs to existing technologies such as Laptops, Home Audio and Cinema Systems and In-Car Entertainment, Euromonitor International offers a consistent yet incisive snapshot of the Consumer Electronics industry. Forecasts illustrate how the market is set to change and the criteria for success over the next five years.

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Contents

Introduction

Definition

What Contributed to Rapid Advance of Artificial Intelligence?

Why Should we Develop Conversational AI?

Leading Companies and Brands

Current Technology in Conversational AI

Challenges in Conversational AI

Successful Use Cases

Future Outlook

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