

Disruptive Trends of Digital Banks in Asia Pacific and Australasia: How to Win the Profit Battle

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Abstracts

Benefiting from growing smartphone penetration, supportive regulations and so on, a growing number of digital banks have been launched, challenging the incumbents. However, among all digital banks, less than a quarter are known to be profitable. Key common characteristics among them are strong ecosystems, close engagement, unsecured lending focus, lean operations and transformed agile organisation.

Euromonitor International's Disruptive Trends of Digital Banks in Asia Pacific and Australasia: How to Win the Profit Battle global briefing offers insight into the size and shape of the Consumer Finance market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and offers strategic analysis of key factors influencing the market. Forecasts provide an invaluable perspective on market evolution and the criteria for success. The briefing leverages Euromonitor International's 360-degree coverage of the global payments' landscape including insight on consumer debt.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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