

Dishwashing in Taiwan

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Abstracts

In response to rising consciousness of environmental protection and personal health, more consumers are starting to pay close attention to the formulations of dishwashing products, and they are increasingly opting for more eco-friendly products. In July 2017, the Food and Drug Administration launched newly revised regulations, and information concerning hand dishwashing product names, net weight, volume, country of origin and the label where product names are printed are regulated more strictly.

Euromonitor International's Dishwashing in Taiwan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Home Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dishwashing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HEADLINES

PROSPECTS

Hand dishwashing continues to focus on more eco-friendly features

Hand dishwashing remains the largest subcategory among dishwashing

Taiwanese prefer automatic dishwashing powder over tablets

COMPETITIVE LANDSCAPE

Nice Enterprise Co Ltd leads dishwashing due to higher value in hand dishwashing

International players have slowly lost share to domestic competitors

Different channels provide appropriate platforms for different subcategories

CATEGORY INDICATORS

Table 1 Household Possession of Dishwashers 2014-2019

CATEGORY DATA

Table 2 Sales of Dishwashing by Category: Value 2014-2019

Table 3 Sales of Dishwashing by Category: % Value Growth 2014-2019

Table 4 NBO Company Shares of Dishwashing: % Value 2015-2019

Table 5 LBN Brand Shares of Dishwashing: % Value 2016-2019

Table 6 Forecast Sales of Dishwashing by Category: Value 2019-2024

Table 7 Forecast Sales of Dishwashing by Category: % Value Growth 2019-2024

EXECUTIVE SUMMARY

Slower retail value growth in home care in 2019

More hygiene consciousness awakened among Taiwanese

Kao (Taiwan) Ltd leads home care for another year

Manufacturers are trying to trigger higher growth through innovation

Projected slightly faster growth expected over the forecast period

MARKET INDICATORS

Table 8 Households 2014-2019

MARKET DATA

Table 9 Sales of Home Care by Category: Value 2014-2019

Table 10 Sales of Home Care by Category: % Value Growth 2014-2019

Table 11 NBO Company Shares of Home Care: % Value 2015-2019

Table 12 LBN Brand Shares of Home Care: % Value 2016-2019

Table 13 Penetration of Private Label in Home Care by Category: % Value 2014-2019

Table 14 Distribution of Home Care by Format: % Value 2014-2019

Table 15 Distribution of Home Care by Format and Category: % Value 2019

Table 16 Forecast Sales of Home Care by Category: Value 2019-2024

Table 17 Forecast Sales of Home Care by Category: % Value Growth 2019-2024

SOURCES

Summary 1 Research Sources

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