

# Dishwashing in Morocco

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## Abstracts

There was a strong uptick in demand for dishwashing products in 2020. The lockdown and home seclusion led consumers to cook, lunch and dine more at home, leading to a significant increase in demand for dishwashing detergents consequently. Consumers still consider price a major factor in the decision making process for purchasing a dishwashing product and this is anticipated to remain in the forecast period, as the lockdown and economic uncertainty has led more consumers to become more budget con...

Euromonitor International's Dishwashing in Morocco market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Automatic Dishwashing, Hand Dishwashing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Dishwashing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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