

## Dishwashing in Ireland

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Economic recovery in Ireland has a positive impact on the sale of dishwashing products, with the growing penetration of dishwashers in 2017. The economy will continue to improve with an expectation that more housebuilding will commence and the penetration of automatic dishwashers is set to continue. Many newly-built homes include integrated dishwashers, which are likely to have a positive impact on dishwashing sales. This could be one reason behind the continued slow growth in the sales of hand...

Euromonitor International's Dishwashing in Ireland market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Automatic Dishwashing, Hand Dishwashing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Dishwashing market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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