

# Dishwashing in Hong Kong, China

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## Abstracts

Whilst traditional upright dishwashers are powerful and convenient to use, volume sales are limited in Hong Kong as they are bulky and require significant space. In 2017, demand for economic table-top dishwashers rocketed in Hong Kong, as they provide a compact solution for households. Manufacturers of home appliances, such as Midea, Panasonic and Siemens, raced to increase their shares in table-top dishwashers, and more of these appliances are expected to become widely available in the market.

Euromonitor International's Dishwashing in Hong Kong, China market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2023 illustrate how the market is set to change.

**Product coverage:** Automatic Dishwashing, Hand Dishwashing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Dishwashing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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