

Dishwashing in Bulgaria

<https://marketpublishers.com/r/D885201E37AEN.html>

Date: February 2020

Pages: 5

Price: US\$ 990.00 (Single User License)

ID: D885201E37AEN

Abstracts

Dishwashing continued to see strong retail current value growth in Bulgaria in 2019, with volume sales seeing a slightly slower increase. Automatic dishwashing saw higher growth than hand dishwashing, as more households were able to afford a dishwasher, and they were keen to purchase one due to time-saving, the desire for a modern lifestyle and efficiency in terms of cleaning and water consumption. Automatic dishwashing tablets are preferred, seeing the highest sales and growth in 2019. This is...

Euromonitor International's Dishwashing in Bulgaria market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Home Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dishwashing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HEADLINES

PROSPECTS

Automatic dishwashing sees a rising share of sales

Hand dishwashing also sees rising sales thanks to value-added features

Strong growth set to continue, especially in automatic dishwashing

COMPETITIVE LANDSCAPE

Henkel Bulgaria maintains its lead, followed by Ficosota Syntez

Players leverage partnerships and new launches

Mexon's Medix brand leads hand dishwashing but the private label share is rising

CATEGORY INDICATORS

Table 1 Household Possession of Dishwashers 2014-2019

CATEGORY DATA

Table 2 Sales of Dishwashing by Category: Value 2014-2019

Table 3 Sales of Dishwashing by Category: % Value Growth 2014-2019

Table 4 NBO Company Shares of Dishwashing: % Value 2015-2019

Table 5 LBN Brand Shares of Dishwashing: % Value 2016-2019

Table 6 Forecast Sales of Dishwashing by Category: Value 2019-2024

Table 7 Forecast Sales of Dishwashing by Category: % Value Growth 2019-2024

EXECUTIVE SUMMARY

A move towards more premium products prompts strong value growth in home care

Economic growth has a positive effect

The leading players, both local and multinational, maintain their positions

New product developments will continue to stimulate growth

Home care is expected to continue growing over the forecast period

MARKET INDICATORS

Table 8 Households 2014-2019

MARKET DATA

Table 9 Sales of Home Care by Category: Value 2014-2019

Table 10 Sales of Home Care by Category: % Value Growth 2014-2019

Table 11 NBO Company Shares of Home Care: % Value 2015-2019

Table 12 LBN Brand Shares of Home Care: % Value 2016-2019

Table 13 Penetration of Private Label in Home Care by Category: % Value 2014-2019

Table 14 Distribution of Home Care by Format: % Value 2014-2019

Table 15 Distribution of Home Care by Format and Category: % Value 2019

Table 16 Forecast Sales of Home Care by Category: Value 2019-2024

Table 17 Forecast Sales of Home Care by Category: % Value Growth 2019-2024

SOURCES

Summary 1 Research Sources

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