+44 20 8123 2220
info@marketpublishers.com

Dishwashers in Poland

https://marketpublishers.com/r/DD48CCF5410EN.html
Date: January 2024
Pages: 35
Price: US$ 990.00 (Single User License)
ID: DD48CCF5410EN

Abstracts

Dishwashers is witnessing steady growth in volume terms in 2023, with demand recovering for these appliances year-on-year. The rising penetration of dishwashers can be attributed to various factors, including the convenience and time-saving benefits, as well as the desire for more efficient and hygienic cleaning solutions in the home. Polish consumers are becoming increasingly aware that, in addition to helping them save time on their housework, dishwashers also enable them to use less electrici...

Euromonitor International's Dishwashers in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Dishwashers market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market’s major players and leading brands;

+44 20 8123 2220
info@marketpublishers.com

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Dishwashers in Poland
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

DISHWASHERS IN POLAND
KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand rebounds for dishwashers with consumers in search of convenience
Built-in dishwasher models witness solid demand
Slimline dishwashers gain ground due to the smaller kitchens in newer Polish homes
PROSPECTS AND OPPORTUNITIES
Scope for household penetration of dishwashers to rise
Economic recovery to help boost demand
Product development expected to focus on energy and water efficiency
CATEGORY DATA
Table 1 Sales of Dishwashers by Category: Volume 2018-2023
Table 2 Sales of Dishwashers by Category: Value 2018-2023
Table 3 Sales of Dishwashers by Category: % Volume Growth 2018-2023
Table 4 Sales of Dishwashers by Category: % Value Growth 2018-2023
Table 5 Sales of Dishwashers by Format: % Volume 2018-2023
Table 6 Sales of Dishwashers by Smart Appliances: % Volume 2019-2023
Table 7 NBO Company Shares of Dishwashers: % Volume 2019-2023
Table 8 LBN Brand Shares of Dishwashers: % Volume 2020-2023
Table 9 Distribution of Dishwashers by Format: % Volume 2018-2023
Table 10 Production of Dishwashers: Total Volume 2018-2023
Table 11 Forecast Sales of Dishwashers by Category: Volume 2023-2028
Table 12 Forecast Sales of Dishwashers by Category: Value 2023-2028
Table 13 Forecast Sales of Dishwashers by Category: % Volume Growth 2023-2028
Table 14 Forecast Sales of Dishwashers by Category: % Value Growth 2023-2028
CONSUMER APPLIANCES IN POLAND
EXECUTIVE SUMMARY
Consumer appliances in 2023: The big picture

+44 20 8123 2220
info@marketpublishers.com

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for consumer appliances?
MARKET INDICATORS
Table 15 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024
Table 16 Replacement Cycles of Consumer Appliances by Category 2018-2024
MARKET DATA
Table 17 Sales of Consumer Appliances by Category: Volume 2018-2023
Table 18 Sales of Consumer Appliances by Category: Value 2018-2023
Table 19 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023
Table 20 Sales of Consumer Appliances by Category: % Value Growth 2018-2023
Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023
Table 22 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023
Table 23 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023
Table 24 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023
Table 25 Sales of Small Appliances by Category: Volume 2018-2023
Table 26 Sales of Small Appliances by Category: Value 2018-2023
Table 27 Sales of Small Appliances by Category: % Volume Growth 2018-2023
Table 28 Sales of Small Appliances by Category: % Value Growth 2018-2023
Table 29 NBO Company Shares of Major Appliances: % Volume 2019-2023
Table 30 LBN Brand Shares of Major Appliances: % Volume 2020-2023
Table 31 NBO Company Shares of Small Appliances: % Volume 2019-2023
Table 32 LBN Brand Shares of Small Appliances: % Volume 2020-2023
Table 33 Distribution of Major Appliances by Format: % Volume 2018-2023
Table 34 Distribution of Small Appliances by Format: % Volume 2018-2023
Table 35 Forecast Sales of Consumer Appliances by Category: Volume 2023-2028
Table 36 Forecast Sales of Consumer Appliances by Category: Value 2023-2028
Table 37 Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028
Table 38 Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028
Table 39 Forecast Sales of Major Appliances by Category and Built-in/Freestanding

Split: Volume 2023-2028
Table 40 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028
Table 41 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028
Table 42 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028
Table 43 Forecast Sales of Small Appliances by Category: Volume 2023-2028
Table 44 Forecast Sales of Small Appliances by Category: Value 2023-2028
Table 45 Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028
Table 46 Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028
DISCLAIMER
SOURCES
Summary 1 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Dishwashers in Poland
Product link: https://marketpublishers.com/r/DD48CCF5410EN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/DD48CCF5410EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970