

Dishwashers in Nigeria

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Abstracts

Dishwashers experienced a substantial volume decline in 2023, primarily attributable to the severe economic conditions characterised by high inflation, significantly restricting consumer spending power. Considered niche and non-essential by the majority of consumers, dishwashers faced reduced demand amidst a focus on essential purchases. However, the rate of decline was slightly mitigated by the relatively lesser impact on the upper-income bracket, a primary consumer group for dishwashers. Impor...

Euromonitor International's Dishwashers in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dishwashers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Dishwashers in Nigeria
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January 2024

LIST OF CONTENTS AND TABLES

DISHWASHERS IN NIGERIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Declining demand in 2023 due to economic constraints
Niche market dynamics and consumer groups' impact
Distribution dynamics and product preferences
PROSPECTS AND OPPORTUNITIES
Growth anticipated amidst economic recovery
Driving factors for future demand
Expected increase in affordable brands and innovative offerings

CATEGORY DATA

Table 1 Sales of Dishwashers by Category: Volume 2018-2023
Table 2 Sales of Dishwashers by Category: Value 2018-2023
Table 3 Sales of Dishwashers by Category: % Volume Growth 2018-2023
Table 4 Sales of Dishwashers by Category: % Value Growth 2018-2023
Table 5 Sales of Dishwashers by Format: % Volume 2018-2023
Table 6 Sales of Dishwashers by Smart Appliances: % Volume 2019-2023
Table 7 NBO Company Shares of Dishwashers: % Volume 2019-2023
Table 8 LBN Brand Shares of Dishwashers: % Volume 2020-2023
Table 9 Distribution of Dishwashers by Format: % Volume 2018-2023
Table 10 Production of Dishwashers: Total Volume 2018-2023
Table 11 Forecast Sales of Dishwashers by Category: Volume 2023-2028
Table 12 Forecast Sales of Dishwashers by Category: Value 2023-2028
Table 13 Forecast Sales of Dishwashers by Category: % Volume Growth 2023-2028
Table 14 Forecast Sales of Dishwashers by Category: % Value Growth 2023-2028

CONSUMER APPLIANCES IN NIGERIA

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 15 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 16 Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 17 Sales of Consumer Appliances by Category: Volume 2018-2023

Table 18 Sales of Consumer Appliances by Category: Value 2018-2023

Table 19 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 20 Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

Table 22 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 23 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

Table 24 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 25 Sales of Small Appliances by Category: Volume 2018-2023

Table 26 Sales of Small Appliances by Category: Value 2018-2023

Table 27 Sales of Small Appliances by Category: % Volume Growth 2018-2023

Table 28 Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 29 NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 30 LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 31 NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 32 LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 33 Distribution of Major Appliances by Format: % Volume 2018-2023

Table 34 Distribution of Small Appliances by Format: % Volume 2018-2023

Table 35 Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 36 Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 37 Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 38 Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 39 Forecast Sales of Major Appliances by Category and Built-in/Freestanding

Split: Volume 2023-2028

Table 40 Forecast Sales of Major Appliances by Category and Built-in/Freestanding

Split: Value 2023-2028

Table 41 Forecast Sales of Major Appliances by Category and Built-in/Freestanding

Split: % Volume Growth 2023-2028

Table 42 Forecast Sales of Major Appliances by Category and Built-in/Freestanding

Split: % Value Growth 2023-2028

Table 43 Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 44 Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 45 Forecast Sales of Small Appliances by Category: % Volume Growth
2023-2028

Table 46 Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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