

Discus Group in Pet Care (Netherlands)

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Abstracts

Discus Group is set to pursue an expansion plan aimed at increasing its number of outlets in the forecast period. The retailer is looking to add more independent pet shops to its network in order to consolidate its position as one of the largest distribution channels in pet care. Store layouts will also be redesigned with the opening of outlets with more selling space that will enable them to offer a larger range in combination with advice and further services such as delivery.

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