

Discounters in Egypt

<https://marketpublishers.com/r/D4882110882EN.html>

Date: March 2024

Pages: 34

Price: US\$ 990.00 (Single User License)

ID: D4882110882EN

Abstracts

Discounters in Egypt benefited from significant company activity at the end of the review period. In April 2023, Development Partners International (DPI) announced a USD165 million equity investment in Kazyon Ltd, the UK parent of the largest discounter in Egypt, Kazyoun, alongside co-investors, including British International Investment (BII), South Suez and others. The investment is considered a demonstration of the confidence in retail in Egypt and is intended to position the business for gro...

Euromonitor International's Discounters in Egypt report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Discounters market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Discounters in Egypt
Euromonitor International
March 2024

LIST OF CONTENTS AND TABLES

DISCOUNTERS IN EGYPT
KEY DATA FINDINGS

2023 DEVELOPMENTS

Kazyoun sees new USD165 million investment to expand and grow in the market
Discounters gain popularity amidst tough economic situation
The rebranding of a local discounter gains attention

PROSPECTS AND OPPORTUNITIES

New online platform to cater directly to grocery retailers and reshape demand and supply

Rise in the number of new independents
Supeco is Egypt's first hybrid retail concept store

CHANNEL DATA

Table 1 Discounters: Value Sales, Outlets and Selling Space 2018-2023
Table 2 Discounters: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 3 Discounters GBO Company Shares: % Value 2019-2023
Table 4 Discounters GBN Brand Shares: % Value 2020-2023
Table 5 Discounters LBN Brand Shares: Outlets 2020-2023
Table 6 Discounters Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 7 Discounters Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

RETAIL IN EGYPT

EXECUTIVE SUMMARY

Retail in 2023: The big picture
Shift to local and regional brands amid political and economic developments
E-commerce continues to see development and growth

What next for retail?

OPERATING ENVIRONMENT

Informal retail
Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Holy Month of Ramadan

Eid al-Adha and Eid al-Fitr

Christmas Break

Back-to-school

Mother's Day

Valentine's Day

Black Friday

MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 10 Sales in Retail Offline by Channel: Value 2018-2023

Table 11 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 12 Retail Offline Outlets by Channel: Units 2018-2023

Table 13 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 14 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 17 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 18 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 19 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 20 Grocery Retailers Outlets by Channel: Units 2018-2023

Table 21 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 22 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 23 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 24 Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 25 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 26 Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 27 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 28 Retail GBO Company Shares: % Value 2019-2023

Table 29 Retail GBN Brand Shares: % Value 2020-2023

Table 30 Retail Offline GBO Company Shares: % Value 2019-2023

Table 31 Retail Offline GBN Brand Shares: % Value 2020-2023

Table 32 Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 33 Retail E-Commerce GBO Company Shares: % Value 2019-2023

- Table 34 Retail E-Commerce GBN Brand Shares: % Value 2020-2023
- Table 35 Grocery Retailers GBO Company Shares: % Value 2019-2023
- Table 36 Grocery Retailers GBN Brand Shares: % Value 2020-2023
- Table 37 Grocery Retailers LBN Brand Shares: Outlets 2020-2023
- Table 38 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
- Table 39 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
- Table 40 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
- Table 41 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
- Table 42 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
- Table 43 Forecast Sales in Retail Offline by Channel: Value 2023-2028
- Table 44 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
- Table 45 Forecast Retail Offline Outlets by Channel: Units 2023-2028
- Table 46 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
- Table 47 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
- Table 48 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
- Table 49 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
- Table 50 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
- Table 51 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
- Table 52 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
- Table 53 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
- Table 54 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
- Table 55 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
- Table 56 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
- Table 57 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
- Table 58 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028
- Table 59 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028
- Table 60 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Discounters in Egypt

Product link: <https://marketpublishers.com/r/D4882110882EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D4882110882EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970