

Dinamika Business SAC in Hot Drinks (Peru)

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Abstracts

The company's strategic direction is to offer innovative products. The company is focused on serving the local market but also international markets. To do this it is constantly innovating with native herbs.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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