

# dimotion GmbH in Consumer Electronics (Austria)

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## Abstracts

With its parent company, DiTech GmbH, dimotion GmbH has a strong retailing partner, but is also very limited in growth. Additionally, by concentrating on desktop computers, the company is mainly operating in a decreasing market. dimotion GmbH is expected further concentrate on positioning itself at the low and mid-ends of the market.

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