

Dimabru Cia Ltda in Home Care (Ecuador)

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Abstracts

Dimabru Cía Ltda is expected to further expand its product range of industrial wipes, cleaning liquids and reusable textiles for lower-income consumers. The company is not expected to show much innovation during the forecast period with its newer products, as the company will continue to compete based on price and offer its range of products for low prices.

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