

Digital Transformation in Logistics

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Abstracts

Supply chain localisation, e-commerce boom and growing focus on sustainability initiatives are driving changes in the logistics industry. The briefing examines how digital tools, process automation and autonomous driving technologies can help logistics providers to improve operational efficiency, reduce costs and meet changing needs of the customers.

The Digital Transformation in Logistics offers a unique insight into key trends shaping the industry world-wide and in the largest markets. Aimed at strategists and planners, it draws on Euromonitor International's vast information resources to give top line insight across manufacturing, B2B and services sectors. Written by some of our most experienced analysts, the Global Industrial Reports are designed to provide key trends on industry's performance, demand drivers, trade, leading companies and future trends. This allows company leaders to reflect on the behaviour and motivation driving global markets today and tomorrow.

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