

Digital Transformation in Global Manufacturing

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Abstracts

The outbreak of COVID-19 has accelerated investments into digital tools as companies are looking for ways to make supply chains more resilient. Manufacturing companies are expected to benefit from new business models and revenue streams created in the next decade. Greater transparency of the supply chains and pool of new data available can help to transition into new sectors.

The Digital Transformation in Global Manufacturing offers a unique insight into key trends shaping the industry world-wide and in the largest markets. Aimed at strategists and planners, it draws on Euromonitor International's vast information resources to give top line insight across manufacturing, B2B and services sectors. Written by some of our most experienced analysts, the Global Industrial Reports are designed to provide key trends on industry's performance, demand drivers, trade, leading companies and future trends. This allows company leaders to reflect on the behaviour and motivation driving global markets today and tomorrow.

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