

Digital Landscape: Narrowing the Access Gap Between the Developed and Emerging Worlds

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Abstracts

The global digital landscape is defined by the narrowing of the digital gap between developed and emerging markets. While developed nations lead in internet access, emerging countries have witnessed improved uptake of mobile broadband and digital commerce. By 2030, China and India will dominate the emerging world due to higher fixed-broadband and data usage. Income inequality and privacy concerns are barriers to greater digital adoption.

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