

Digital Landscape in North America

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Abstracts

With North America already one of the more developed digital societies, Coronavirus (COVID-19) provided further impetus in 2020, with locked-down consumers working and learning at home, as well as shopping and entertaining themselves a lot more in an online environment. The rollout of 5G is also gaining speed in the region, although the perennial problem of the urban/rural gap continues causing some headaches for policy-makers and industry players alike.

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