

Digital Landscape in Middle East and Africa

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Abstracts

Middle East and Africa ranks the lowest in terms of internet penetration. However, with the affordability of smartphones and increasing investment in ICT, the region is the fastest growing in terms of internet users. Gulf countries outstand with higher digital connectivity, while Africa faced challenges due to low digital literacy and lack of infrastructure. As digital access becomes pivotal to economic and social progress, mobile is expected to be the driving platform.

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