

Digital Landscape in Latin America

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Date: July 2021

Pages: 33

Price: US\$ 1,325.00 (Single User License)

ID: D2A76BB3041EN

Abstracts

While Latin America's digital landscape is less well developed than other regions globally, most measures continue to improve, with Coronavirus (COVID-19) also having served to drive the digital landscape development in 2020. With locked-down consumers working and learning at home, as well as shopping and entertaining themselves a lot more in an online environment, they were increasingly turning to digital solutions during the pandemic.

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