

# Digital Landscape in Asia Pacific

https://marketpublishers.com/r/DB14055C664EN.html

Date: February 2020

Pages: 46

Price: US\$ 1,325.00 (Single User License)

ID: DB14055C664EN

#### **Abstracts**

Asia Pacific is a diverse region with nations at different stages in their digital development. While developed Asian nations have strong fixed-line and mobile broadband networks, consumers in emerging Asia have come into the digital mainstream through the mobile medium. Going forward, expansion in the 4G LTE infrastructure will further boost uptake of mobile activities. Online security concerns continue to impede digital uptake among new internet users.

Strategy Briefings offer unique insight into emerging trends world-wide. Aimed squarely at strategists and planners, they draw on Euromonitor International's vast information resources to give top line insight across markets and within consumer segments. Written by some of our most experienced analysts, they are designed as provocations for senior management to use in their own forum, allowing them to stand back and reflect on the behaviour and motivation driving global markets today and tomorrow

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report

Identify factors driving change now and in the future

Understand motivation

Forward-looking outlook

Briefings and presentation should provoke lively discussion at senior level

Take a step back from micro trends



#### Get up to date estimates and comment

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Introduction
Regional Overview
Forecast Projections
Country Snapshots



#### I would like to order

Product name: Digital Landscape in Asia Pacific

Product link: https://marketpublishers.com/r/DB14055C664EN.html

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/DB14055C664EN.html">https://marketpublishers.com/r/DB14055C664EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970