

Digital Innovators: New Conduits of Commerce in the Internet of Things Era

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Abstracts

Digital commerce is no longer restricted to computers, tablets or even mobile phones. There are now a plethora of things, including connected cars, consumer appliances, smart clothing, smartwatches and other fashion accessories all with the potential to disrupt commerce. This report explores 10 new conduits of commerce being ushered in by the internet of things (IoT) era.

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