

Digital Innovators: Blockchain

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Abstracts

As the hype around blockchain grows, businesses are recognising its potential to become the next market disruptor. Promising fraud protection and traceability, it revolutionises the supply chain and opens a new era of digital identification. As with most emerging technologies, blockchain is still in its infancy stage of development and appears quite complex. However, its union with other technologies catalysing the pace of innovation such as AI could soon redesign the entire e-commerce paradigm.

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Contents

Digital Innovators: Blockchain
Euromonitor International
September 2019
Introduction

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