

# Digital Disruptors: The Global Competitive Landscape of Streaming Services

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## Abstracts

As the pandemic accelerated digital streaming service consumption, the launch and expansion of new platforms continued, leading to intensified competition in which novelty has become a key differentiator. This briefing includes profiles of the following companies: Apple Music, Apple TV+, Amazon Prime Video, BluTV, DAZN, Disney+, Disney+Hotstar, Icflix, Molotov, Netflix, QQ Music, Rakuten TV, Spotify, Stan, StarzPlay and others.

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