

Digital Disruptors: The Global Competitive Landscape of Shared Mobility Services

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Abstracts

Despite the shared mobility industry's 30% drop in gross bookings in 2020 due to the COVID-19 pandemic, it is expected to rebound, doubling its market size over 2020-2025 in real terms. Some of the key future trends in the industry include the resurgence of micro-mobility, increasing electrification of vehicle fleets and rising investment in electric bicycles. This briefing includes profiles of 24 leading companies, such as Uber, Bolt, Lyft, Lime, Didi Chuxing, Grab and GoRide.

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