

Digital Disruptors: The Global Competitive Landscape of Shared Mobility Platforms

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Abstracts

Shared mobility platforms are redefining the transport industry. This briefing includes profiles on Uber, Lyft, Poparide, Easy Taxi, 99, Didi Chuxing, Go-Ride, Grab, TaxiGo, Times Car Plus, GoCatch, Ola, BlaBlaCar, Cabify, Car2Go, Enjoy, Careem, HoppyGo, Taxify, Yandex.Taxi and Garajyeri. As some of these companies push the boundaries in innovation, mobility as a service (MaaS) and end-to-end transport will become a reality in the short term.

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Contents

State of Play
Profiles on Global Disruptors
Profiles on Disruptors in the Americas
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