

# Digital Disruptors: The Global Competitive Landscape of Goods Delivery Platforms

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## Abstracts

Online goods delivery platforms have disrupted shopping patterns and channels, particularly for grocery categories. Despite their growth, questions about their ability to attain profitability remain. This briefing includes profiles on the following companies: Airtasker, Cornershop, GoGoVan, Go-Send, HappyFresh, Hepsixpress, Honestbee, Igoods.ru, Inabuggy, Instacart, Mercadoni, Metromart, Pushkart, Nanadirect, Rapiddo, Rappi, Supermercato24 and Zulzi.

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