

Digital Disruptors: The Global Competitive Landscape of Foodservice Delivery Platforms

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Abstracts

This report summarises the main foodservice delivery trends - how COVID-19 impacted the industry, technological change and new solutions, and consumer preferences among others.

Strategy Briefings offer unique insight into emerging trends world-wide. Aimed squarely at strategists and planners, they draw on Euromonitor International's vast information resources to give top line insight across markets and within consumer segments. Written by some of our most experienced analysts, they are designed as provocations for senior management to use in their own forum, allowing them to stand back and reflect on the behaviour and motivation driving global markets today and tomorrow

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand motivation

Forward-looking outlook

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Take a step back from micro trends



Get up to date estimates and comment

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