

Digital Disruptors: The Global Competitive Landscape of Digital Wallets

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Abstracts

The Coronavirus (COVID-19) pandemic led to greater use of digital wallets, as consumers shifted away from cash for online and in-store payments. With gaps in financial services, increased user functions on digital wallets are challenging banks to build their digital capabilities or partner with digital wallets to remain relevant. In addition to more partnerships with merchants and operators, trust in the security of digital wallets will remain an influential feature driving use in the future.

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