

# Digital Disruptors: The Global Competitive Landscape of Delivery Platforms

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## Abstracts

This briefing assesses the global on-demand delivery landscape, with a focus on the strategies that delivery players are using to navigate the complex macroeconomic, competitive and regulatory environments to achieve operational sustainability and growth in the wake of the pandemic. The report includes profiles of the following delivery platforms: Deliveroo, Delivery Hero, DoorDash, Getir, GoFood/GoMart, Grab, iFood, Instacart, Just Eat Takeaway.com, Meituan, Rappi, Uber Eats, Yogiyo and Zomato.

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- Understand motivation



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- Take a step back from micro trends
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