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Digestive Remedies in Poland

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Abstracts

The return of consumers to their busy pre-pandemic lifestyles, together with their inherent stresses, led to a rising incidence of digestive problems in 2023. Busier workers had less time to maintain good dietary habits, with meals frequently consumed in vehicles, at office desks, or on-the-go. Consumers also increasingly opted for microwaveable frozen foods over traditional, home-cooked meals, which negatively impacted digestion.

Euromonitor International's Digestive Remedies in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Digestive Remedies market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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